

**Bitmanagement – Profile**[www.bitmanagement.com/profile/](http://www.bitmanagement.com/profile/)

Bitmanagement Software GmbH (Berg, Germany) is a leading developer of interactive, real-time 3D and multimedia software for a diverse range of markets and applications, based on the international Web 3D standards X3D, VRML, COLLADA and MPEG-4.

The **Company** develops and markets a [product portfolio](#) of visualization software:

- Platform BS Contact VRML/X3D/COLLADA, MPEG-4, Java, Stereo, Mobile, Geo
  - Description BS SDK (“Software Development Kit”) with encryption software
  - Tools BS Collaborate, BS Editor, BS Exporter, BS Reducer, BS Encrypt etc.
- The portfolio is continuously extended and the [licensing scheme](#) is flexible.

The **Software** is used worldwide by OEM [customers](#) and integrated into tailored applications:

- University Pennstate, CASE Western Reserve, Uni of Kentucky, Uni of Munich
  - R&D Fraunhofer, U.S. Navy, EADS, Institute for Defense Analysis
  - Industry Lockheed, Intergraph, Siemens, Bertelsmann, Telecom Italia
- The developed applications target diverse [market segments](#).

The **Benefit** of the service rendered by Bitmanagement depends on the [application](#):

- Standards the software is ISO standards conformant and easy to integrate
  - Performance high performance rendering and stability enables rich interactivity
  - Internet the Internet readiness of the software powers new business concepts
- BS Contact supports various [in/output devices](#) in applications developed by third parties.

The **Team** has extensive [experience](#) in third party projects and developments:

- Know how the technology has been in continuous development for 12 years
  - Capacity the 12 person, international team of industry specialists
  - Trends in real-time 3D graphics like shaders are supported
- Current [release 7.1](#) of BS Contact supports MultiUser, Physics, Flash and COLLADA.

The **Growth** of the company is on target and based on our strong foundation:

- Founding in 2002 by 3 employees of the former blaxxun interactive AG
- Development continued and profitable growth in 2007, various new products and releases
- Result positive result since foundation and cash-flow positive

The company has developed a product portfolio for the growing market of Online-3D.

Bitmanagement is on the board of directors of the Web3D Consortium, which is dedicated to the development and publication of 3D ISO standards for the Internet, as well as member of the 3D Consortium, the aim of which is to develop the market for stereoscopic visualization.