

Concept of Client Technology (Player) Interactive 3D Technology for Product Presentation and Virtual Reality

Def. Player: Client-Software-Tool to display data like audio-, photo/video- or 3D- files

1. BS Contact Family

- | | | |
|----|--------------------------|---|
| a) | BS Contact MPEG-4 | Sale of technology to OEM customers |
| b) | BS Contact VRML | Sale of technology for commercial use
Free download for non commercial use |
| c) | BS Contact J | Sale of JAVA product visualisation tool
and/or content. |

2. Applications

BS Contact MPEG-4 is able to display audio and video like other player but in addition enables grouped compositions of digital media such as photographs, video and/or audio streams and interactive textures in a virtual environment on PCs and Set-Top Boxes.

to 1a) High End Player for System Integration

to 1b) Performing 3D Player for Virtual Reality

to 1c) Interactive 3D for Product Presentation

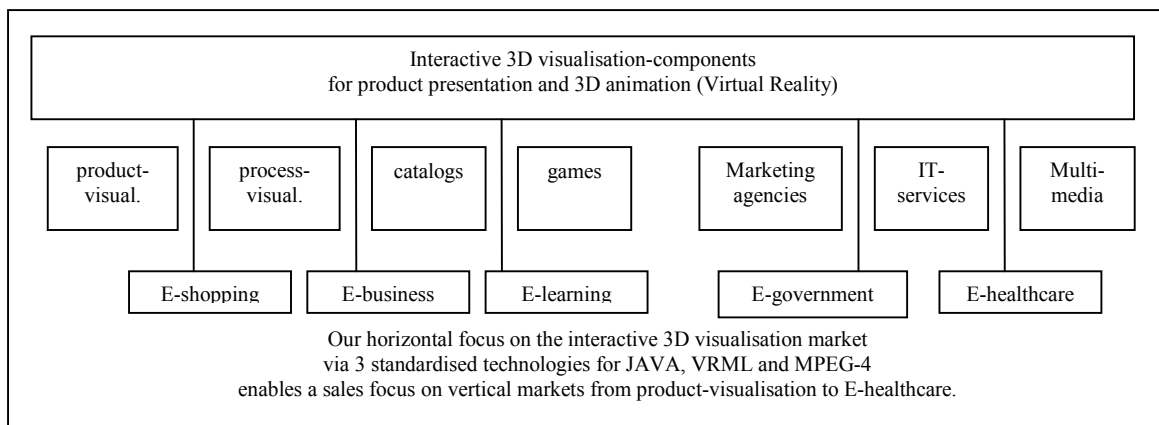
3. USP

to 1a) Fully integrated 2D/3D MPEG-4 Player focussed on 3D and Interactivity; "Looks like TV-Its Internet", besides MPEG-4 argumentation with regard to cost reduction, additional features due to more sophisticated visualisation of content and interactivity will support revenue generation.

to 1b) Contact is the most advanced viewer and used in the VRML community

to 1c) Only 45 k technology i.e short waiting time for object visualisation

4. Markets



5. For demos or further information please contact
Bitmanagement by e-mail to info@bitmanagement.de or tel. +49 (0)8151 971708