

Horizontal focus of the 3D software due to the ISO-Standard formats and vertical usage on a multitude of market segments

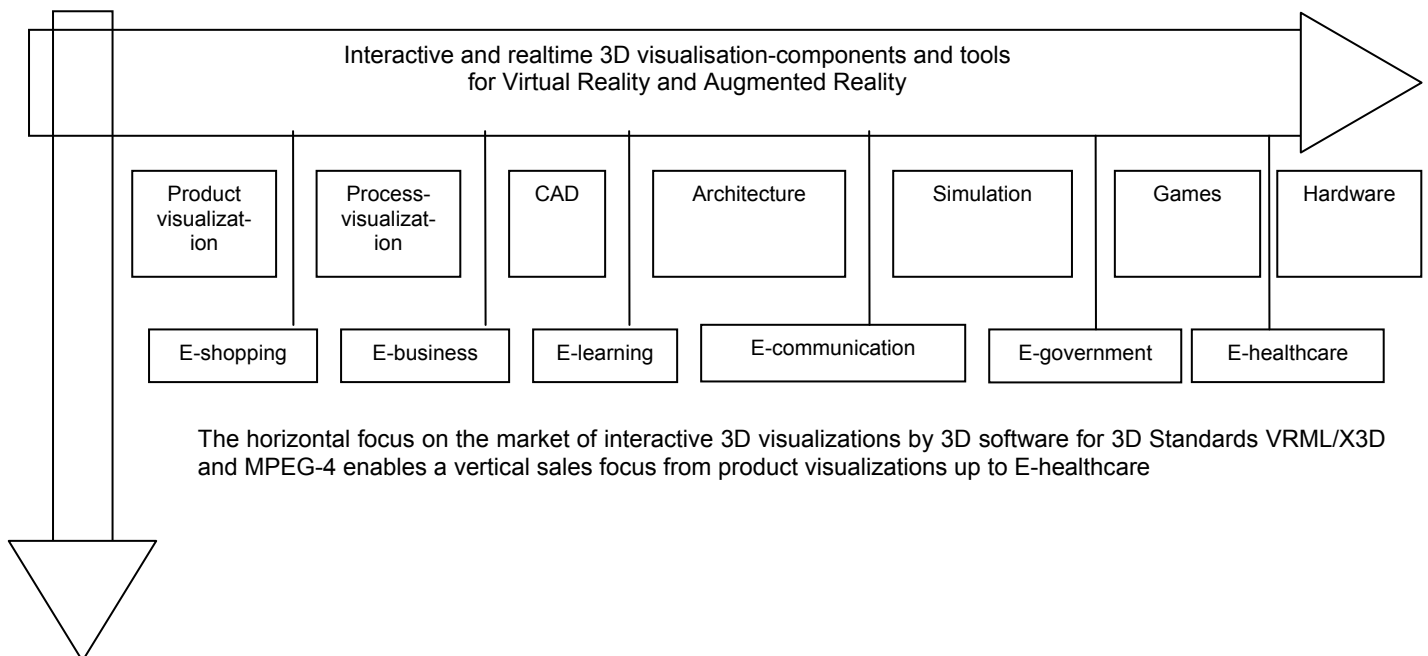
Horizontal focus

The interactive and realtime 3D software uses Standard formats like VRML and X3D or MPEG-4. These Standards are exported by tools for the creation of 3D models of almost all market segments, so that visualization components along with tools from Bitmanagement, that are supporting the content creation chain, can be deployed on a big scale. Independently tested in direct comparison to competing products the 3D technology approved to be the fastest (frames per second) and most stable. It is marketed on a multitude of market segments based on a flexibly designed license concept. The interactivity and the focus on the Internet enables 2D/3D applications that reach far beyond today's concepts.

Vertical usage

The 3D visualization components are adopted in market segments like CAD, architecture, technical documentation, games, video conferences, geographical visualizations, stereoscopic hardware and much more.

The following diagram shows a theoretical overview:



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